

# Stakeholder Breakfast

**Because Great Ideas are Discussed Over Coffee!**

**Monday, January 26th 8:30am-11am**

**Harvest Hall, Stanislaus County Ag Center**

East Stanislaus Resource Conservation District is seeking direction from growers, producers, retail buyers, restaurants, and other local agriculture related business in how best to meet the needs of our Local Food System.

- Local Food Trends & Marketing Opportunities
- Presentations by Local Farm Success Stories

On Farm Retail - Rodin Farms, Antoinette Rodin

Restaurants - Ott Farms, Courtney Ott

Agritourism - RAM Farms, Ron & Karen Macedo

Farm-to-School - Ag Link, Jana Nairn

- Small Group Breakout Sessions:

On Farm (farm stands, agritourism, CSA's, etc)

Harvest of the Month (schools, institutions, etc)

Food Hubs (process, package, distribution, etc)

Farm-to-Table (farmers markets, retail, restaurants, etc)

- Farm-to-Market Food System Model

Using our existing local food hub

- Opportunities for Stanislaus County Producers

Stanislaus Grown Marketplace

Value-Added Opportunities



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